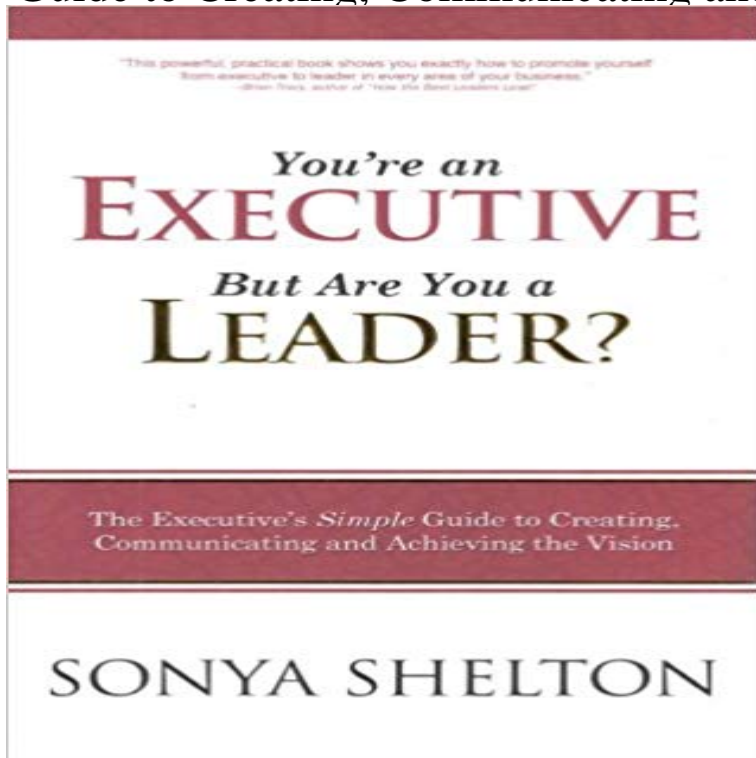


# You're an Executive But Are You a Leader? The Executives Simple Guide to Creating, Communicating and Achieving the Vision



What's the difference between an executive and a leader? Leaders move people to action. They ignite our passion. They inspire us to do better. And they enjoy the respect and admiration of those who work for and with them. In today's business environment, leading by the power of your position is no longer enough. If you want your organization to succeed, you need to be a leader. And this book will show you how, revealing the strategies vital to creating, communicating, and ultimately achieving the vision.

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