

Globalization and Aspects of Translation



This book is for students of translation, interpretation, linguistics and languages who would like to enhance their understanding of the relationships of these areas of study. More specifically, the book attempts to capture the quintessence or the epitome embodied in the concepts of translation and globalization. It also attempts to bridge the gap between the globalizing and globalized worlds. It brings to light the diversity of areas in globalization and aspects of translation that have impacted the notions of cultural communication, translators code of ethics, metaphorical meaning, code switching, media, etc. Scholars from all over the world contributed to this book, representing countries such USA, Canada, Germany, Portugal, Switzerland, Belgium, Austria, Tunisia, Bahrain, Jordan, and United Arab Emirates. Those scholars have done their research in their home countries on other parts of the world. Because of this diversity, I believe this book genuinely offers an international experience. Thirteen chapters cover different aspects of globalization in relation to translation. Areas covered include, but not limited to, faces of globalization, English as the world's most prestigious language in its role as a global lingua franca, ELF as a threat to multilingualism, on-line resources designed for trainee and practicing interpreters, translation as a paradigm, and aspects of literary translation. Each chapter provides a blend of theory and practice, and a demonstration on how globalization impacted the profession and the notion of cultural communication. Examples are drawn from English, Arabic, French and other languages. This book can be used as a reference book, but it can also be used at both graduate and undergraduate levels.

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