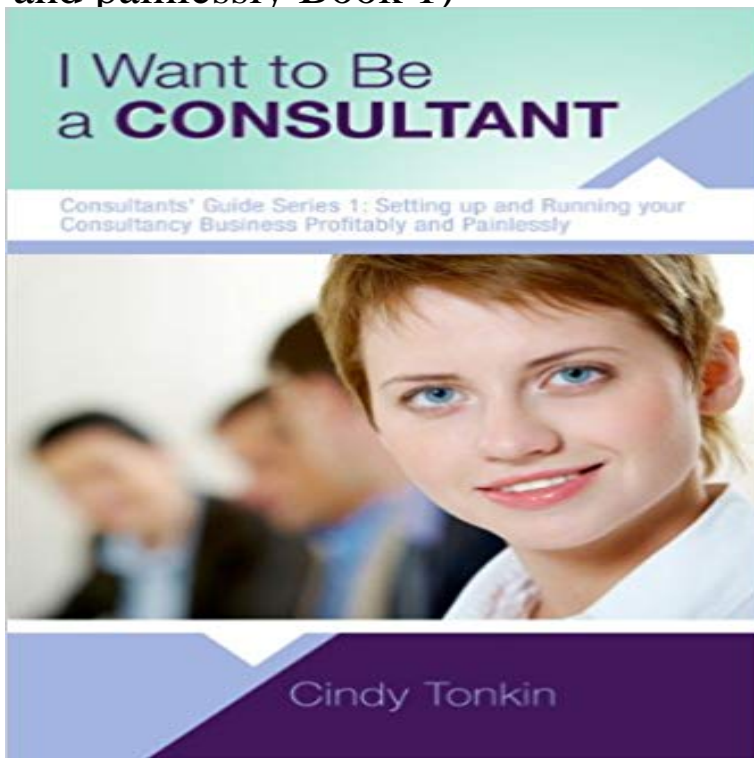


I want to be a consultant: How to get clear on your business purpose (Consultants Guide: Setting up and running your consultancy profitably and painlessly Book 1)



Thinking about becoming a consultant? Already a consultant but wanting to set a clear direction and clarify what you're doing? Then this is the book you need. It takes you through step-by-step the upside and the downside of consulting as a career. Offers you a quiz to see if you have what it takes to be a consultant. There is a comprehensive checklist and questions to help you decide what you want from your consulting business and create a personal business plan. The personal business planning format will help you define success. Each element is described methodically, with Cindy Tonkin's classic stories from the real world of consulting. This is a 2014 rewrite of part of Cindy Tonkin's 1999 Australian Consultants Guide, which helped more than 7000 consultants build their businesses.

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