

Together with Technology: Writing Review, Enculturation, and Technological Mediation (Baywoods Technical Communications Series)



This book examines the complex roles that texts serve as parts of an organizational cognitive infrastructure. Texts make knowledge and experience tangible and durable. They help shape interactions between people. As professions have become more writing-centered in recent decades, many organizations have instituted writing review practices to help newcomers produce better writing and thus become more effective organizational citizens. Dr. Swarts examines those writing review practices and questions whether available supportive technologies adequately prepare professional writers and professionals who write to appreciate the complex functions their texts serve. He reports on a study of the impact of two technologies (paper text and textual replay) on writing review. Unlike paper, which presents texts in a static form, textual replay presents texts as the products of writing practices. Textual replay records onscreen writing activity and creates a video that writers and reviewers use to supplement their discussion of revisions. The study results indicate that in organizations that hire professional writers, textual replay contributes to a review dynamic that favors increased discussion of writing process and cooperative revision practices. In organizations that employ professionals who write, talk about process also increases. In those settings, the textual replay also fosters a dynamic in which reviewers are better able to contextualize writing practices in terms of organizational constraints on those practices. The book concludes with a consideration of how to develop textual replay technology by using the observations of writing review to sketch out use features.

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