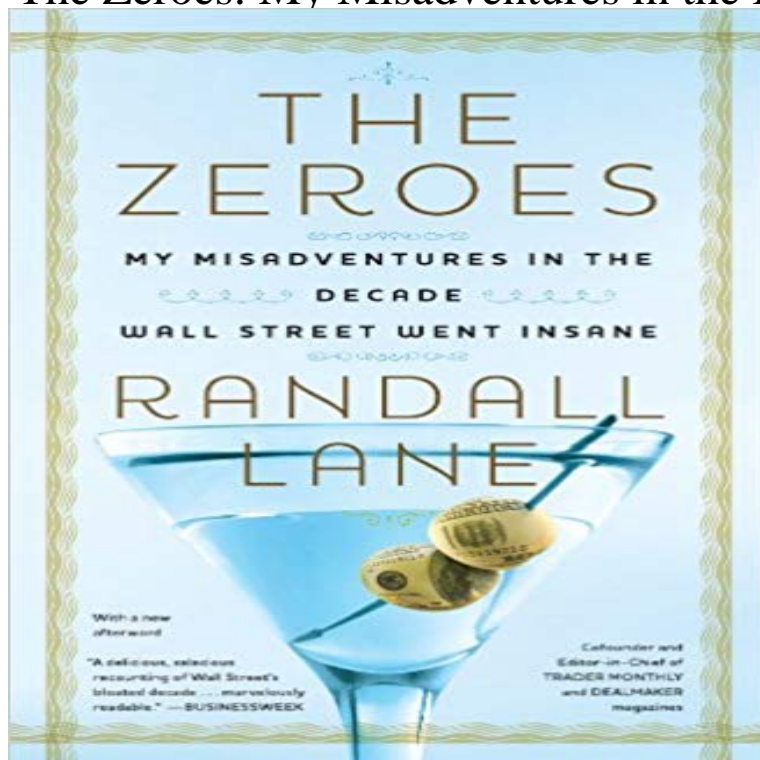


The Zeroes: My Misadventures in the Decade Wall Street Went Insane



What Liars Poker was to the 1980s, The Zeroes is to the first decade of the new century: an insiders memoir of a gilded era when Wall Street went insane-and took the rest of us down with it. Randall Lane never set out to become a Wall Street power broker. But during the decade he calls the Zeroes, he started a small magazine company that put him near the white-hot center of the biggest boom in history. Almost by accident, a man who drove a beat-up Subaru and lived in a rented walk-up became the go-to guy for big shots with nine-figure incomes. Lanes saga began with a simple idea: a glossy magazine exclusively for and about traders, which would treat them like rock stars and entice them to splurge on luxury goods. Trader Monthly was an instant hit around the world. Wall Streeters loved the spotlight, and advertisers like Gulfstream, Maybach, and Bulgari loved the marketing opportunity. To accelerate the buzz, Lanes staff threw parties featuring celebrities, premium steaks, cigars, and top-shelf vodka. Nothing was too expensive or too outrageous. Private jets in Napa Valley. Casino nights in London. And \$1,000-a-seat boxing matches in New York, where traders from Goldman Sachs and Bear Stearns pounded each other in front of tuxedoed throngs. Before long, Wall Streets rich and powerful trusted Lane as a fellow insider- the guy who could turn an anonymous trader into a cover model and media darling. And the rest of the world sought him out as a way to tap into Wall Streets riches. As he emptied his bank account to help keep his little company afloat, he became a nexus for the absurd. Traders who turned 9/11 and Hurricane Katrina into multimillion-dollar windfalls. John McCain closing out the craps tables during an all-night gambling binge. Pop artist Peter Max hustling hundreds of thousands of dollars by selling traders paint-by-numbers portraits. Al Gore, John

Travolta, Moby. Corrupt Caribbean rulers, the mobsters from Goodfellas, the pope. And a retired baseball star turned market guru named Lenny Dykstra, whose rise and fall was a great metaphor for the decade. All played roles in Lanes increasingly surreal world. When the crash of 2008 hit, Lanes company and life savings were destroyed along with the high-flying traders and dealmakers his magazines exalted. But Lane walked away with something more lasting: an incredible true story, told by a skilled writer and reporter who sat squarely in the middle of one of the critical periods in modern financial and cultural history. People will turn to The Zeroes for many years to come, to find out what the era was really like.

[\[PDF\] Numerology for Kendall Jenner](#)

[\[PDF\] Magical Talismans To Succeed In Life, Protect Yourself From Others And Summon Spirits. Revised](#)

[\[PDF\] Eat and Run: My Unlikely Journey to Ultramarathon Greatness by Scott Jurek \(April 2 2013\)](#)

[\[PDF\] Strategic Management: The Process of Gaining a Competitive Advantage](#)

[\[PDF\] Vanished \(Private Book 12\)](#)

[\[PDF\] Dead Reckoning: Navigating a Life on the Last Frontier, Courting Tragedy on Its High Seas](#)

[\[PDF\] English-Russian, Russian-English Dictionary](#)

The Zeroes: My Misadventures in the Decade Wall Street Went Insane The Zeroes: My Misadventures in the Decade Wall Street Went Insane: : Randall Lane: Libros en idiomas extranjeros. **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** The Zeroes: My Misadventures in the Decade Wall Street Went Insane [Randall Lane] on . *FREE* shipping on qualifying offers. What Liars Poker **none The Zeroes Audiobook** What Liars Poker was to the 1980s, The Zeroes is to the first decade of the new century: an insiders memoir of a gilded era when Wall Street went insane-and **Buy The Zeroes: My Misadventures in the Decade Wall Street Went Insane** Read The Zeroes: My Misadventures in the Decade Wall Street Went Insane book reviews & author details and more at . Free delivery on qualified **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** What Liars Poker was to the 1980s, The Zeroes is to the first decade of the new century: an insiders memoir of a gilded era when Wall Street went insane-and **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** - Google Books What Liars Poker was to the 1980s, The Zeroes is to the first decade of the new century: an insiders memoir of a gilded era when Wall Street went insane-and **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** The Zeroes: My Misadventures in the Decade Wall Street Went Insane [Randall Lane] on . *FREE* shipping on qualifying offers. A delicious **The Zeroes : my misadventures in the decade Wall Street went Insane** Click to read the full review of The Zeroes: My Misadventures in the Decade Wall Street Went Insane in New York Journal of Books. Review written by Robert **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** The Zeroes: My Misadventures in the Decade Wall Street Went Insane on . *FREE* shipping on qualifying offers. A delicious, salacious recounting **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** : The Zeroes: My Misadventures in the Decade Wall Street Went Insane (Audible Audio Edition): Randall Lane, Tantor Audio: Books. **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** The Zeroes: My Misadventures in the

Decade Wall Street Went Insane [Randall Lane] on . *FREE* shipping on qualifying offers. Magazine **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** Interview: Randall Lane, author of The Zeroes: My Misadventures in the Decade Wall Street Went Insane. Thursday, July 22nd, 2010. By Kevin Roose. **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** The zeroes: my misadventures in the decade wall street went insane / Nulevye, ili Desyat let bezumiya Uoll-strit (In Russian) [Rendall Leyn] on . **The Zeroes: My Misadventures in the Decade Wall Street Went** The Paperback of the The Zeroes: My Misadventures in the Decade Wall Street Went Insane by Randall Lane at Barnes & Noble. FREE Shipping on \$25 or **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** **The Zeroes: My Misadventures in the Decade Wall Street Went** That background may help provide a bit of context for Lanes new book, The Zeroes: My Misadventures in the Decade Wall Street Went Insane **The Zeroes: My Misadventures in the Decade Wall Street Went** The Zeroes: My Misadventures in the Decade Wall Street Went Insane [Randall Lane] on . *FREE* shipping on qualifying offers. A delicious **none** An insiders memoir of the greed, excess, and demise of the high-flying hedge fund and trader lifestyle. Magazine entrepreneur Randall Lane had a prime seat at **Review: The Zeroes: My Misadventures in the Decade Wall Street** **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** A delicious, salacious recounting of Wall Streets bloated decade . . . marvelously readable. -BusinessWeek Randall lane never set out to become a Wall Street **The Zeroes: My Misadventures in the Decade Wall Street Went Insane** The Paperback of the The Zeroes: My Misadventures in the Decade Wall Street Went Insane by Randall Lane at Barnes & Noble. **The Zeroes Audiobook Randall Lane** The Zeroes: My Misadventures in the Decade Wall Street Went Insane [Randall Lane] on . *FREE* shipping on qualifying offers. Magazine **The Zeroes: My Misadventures In The Decade Wall Street Went** - 28 minAt the turn of the millennium, Randall Lane, former head of Forbes Washington bureau, knew If you are searching for a book by Randall Lane The Zeroes: My Misadventures in the Decade Wall. Street Went Insane in pdf form, in that case you come on to