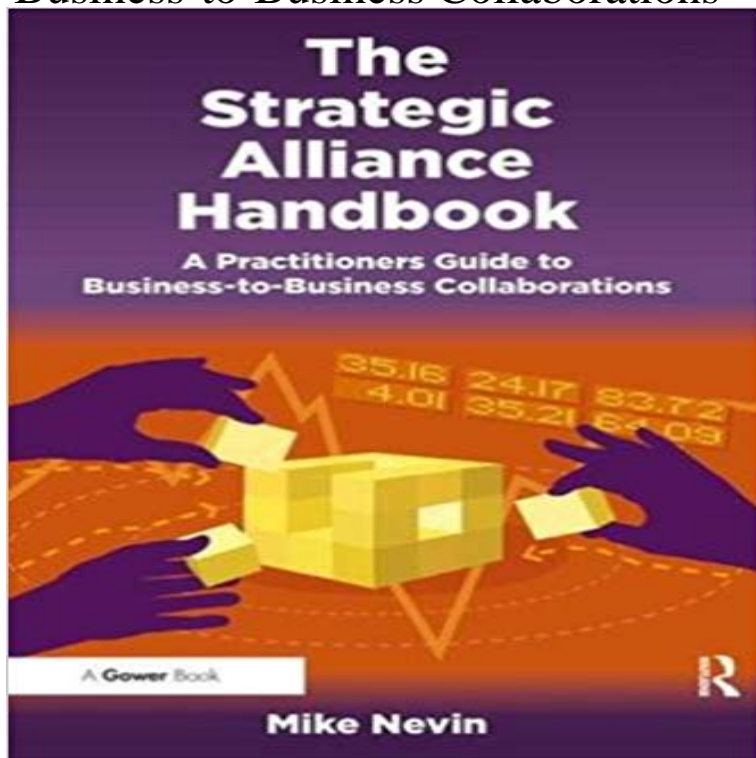


The Strategic Alliance Handbook: A Practitioners Guide to Business-to-Business Collaborations



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