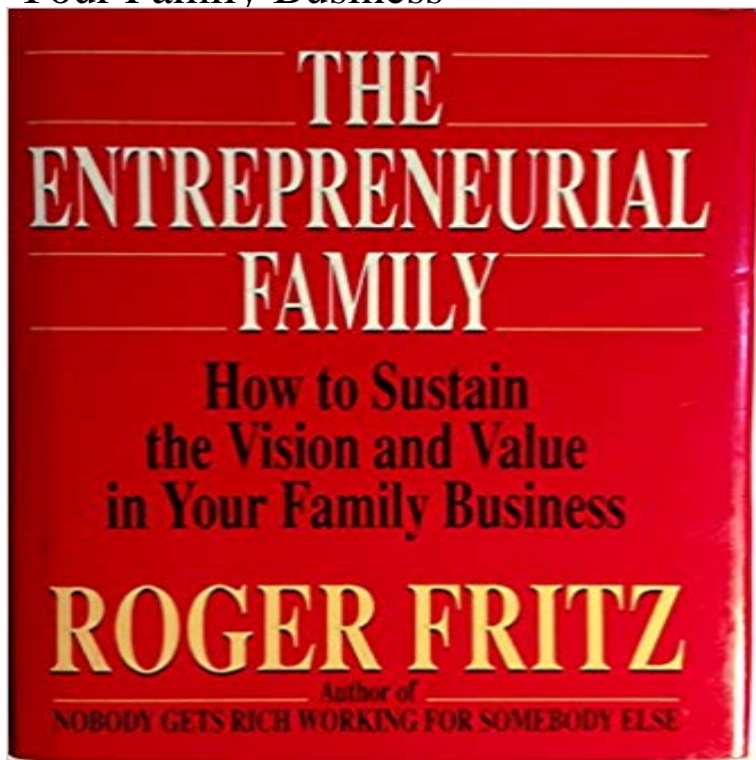


The Entrepreneurial Family: How to Sustain the Vision and Value in Your Family Business



How to survive and succeed in family business is the subject of this practical guide featuring advice for every key family-business situation. A gold mine of insights, step-by-step-prescriptions, and time-tested answers, this treasury of strategies includes guidance on starting a family business, successful business structuring, mainstreaming outsiders and more.

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