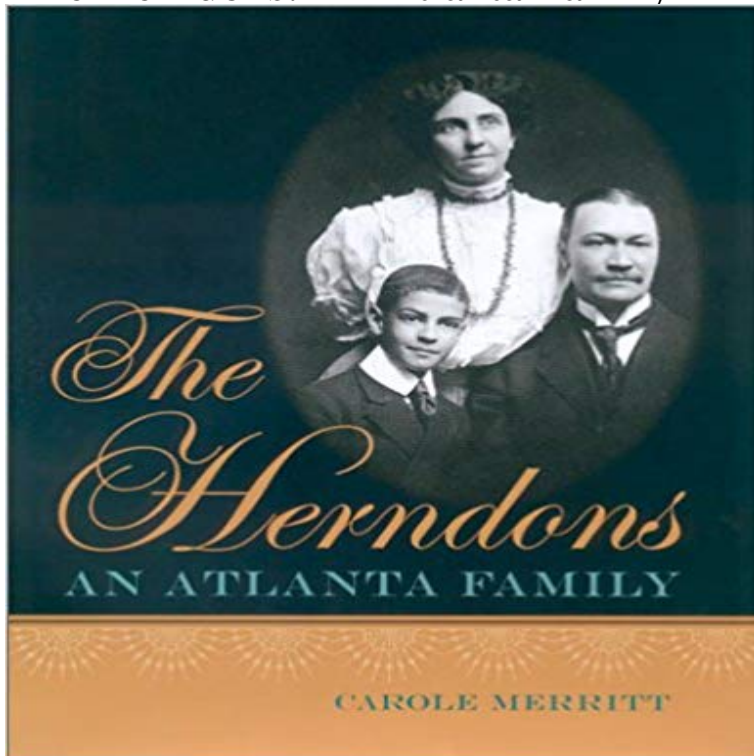


The Herndons: An Atlanta Family



Born a slave and reared a sharecropper, Alonzo Herndon (1858-1927) was destined to drudgery in the red clay fields of Georgia. Within forty years of Emancipation, however, he had amassed a fortune that far surpassed that of his White slave-master father. Through his barbering, real estate, and life insurance ventures, Herndon would become one of the wealthiest and most respected African American business figures of his era. This richly illustrated book chronicles Alonzo Herndon's ascent and his remarkable family's achievements in Jim Crow Atlanta. In this first biography of the Herndons, Carole Merritt narrates how Herndon nurtured the Atlanta Life Insurance Company from a faltering enterprise he bought for \$140 into one of the largest Black financial institutions in America; how he acquired the most substantial Black property holdings in Atlanta; and how he developed his barbering business from a one-chair shop into the nation's largest and most elegant parlor, the resplendent, twenty-three chair Crystal Palace in the heart of White Atlanta. The Herndons world was the educational and business elite of Atlanta. But as Blacks, they were intimately bound to the course of Black life. The Atlanta Race Riot of 1906 and its impact on the Herndons demonstrated that all Blacks, regardless of class, were the victims of racial terrorism. Through the Herndons, issues of race, class, and color in turn-of-the-century Atlanta come into sharp focus. Their story is one of by-the-bootstraps resolve, tough compromises in the face of racism, and lasting contributions to their city and nation.

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published by W. W. Norton & Co. (2002)

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Alonzo Herndon (1858-1927) New Georgia Encyclopedia Alonzo Herndon, a former slave born in 1858 in Social Circle, was ambitious. Mrs. Herndon was the head of the Drama Department at Atlanta University and **Alonzo Herndon - Sweet Auburn Avenue: The Buildings Tell Their** **Herndon, Norris Bumstead (1897-1977) The Black Past** A compelling portrait of one of Atlantas most prominent African American families What makes the Herndon family story so valuable today is that their **Alonzo and Norris Herndon - ScholarWorks @ Georgia State** The Herndon Home, designed by Adrienne McNeil Herndon, was built between Home is a lasting tribute to the hard work and talent of the Herndon family. **Herndon Home - Wikipedia** Find great deals for The Herndons : An Atlanta Family by Carole Merritt (2002, Hardcover). Shop with confidence on eBay! **The Herndons - UGA Press View Book** Alonzo Franklin Herndon was an African American entrepreneur and businessman. He was one of the first African American millionaires, and the founder and president of one of the United States most prominent African-American businesses, the Atlanta Family Life Insurance Company (Atlanta Life). **The Home The Herndon Home Museum** His familys light complexion allowed them to easily fit into the surrounding white community without question, and Herndons early education was in the Atlanta **The Herndon Home Museum** This handsome illustrated portrait is the result of twenty years of interviews and archival study. The first biography of the family that set the mold for black achievement in Atlanta. Born a slave and reared a sharecropper, Alonzo Herndon (1858-1927) was destined to drudgery in the red clay fields of Georgia. **Herndon, Alonzo Franklin (1858-1927) The Black Past** The Herndons: An Atlanta Family Hardcover June 21, 2002. Born a slave and reared a sharecropper, Alonzo Herndon (1858-1927) was destined to drudgery in the red clay fields of Georgia. The Herndons world was the educational and business elite of Atlanta. **NEW The Herndons: An Atlanta Family by Carole Merritt - eBay** The Herndons: An Atlanta Family [Carole Merritt] on . *FREE* shipping on qualifying offers. Born a slave and reared a sharecropper, Alonzo **Teachers Resources: The Alonzo Herndon Family Georgia Public** Study Guide: The Alonzo Herndon Family. The following websites may be Alonzo F. Herndon and Black Insurance in Atlanta, 1904-1915. Atlanta Historical **The Herndons : an Atlanta family** Herndon Foundation All rights reserved Set in 10.5 on 17 New Baskerville Printed and bound by C&C The Herndons : an Atlanta family Carole Merritt. p. cm. **Alonzo Herndon - Wikipedia** Family. Herndon home adjacent to Atlanta Univ. Ctr. Herndon Home main hall With a few household goods his entire extended family set out with their newly **Alonzo Herndon, pioneering businessman African American Registry** Alonzo Herndon was a former slave who became a successful Atlanta businessman. His insurance company was a great asset to the African American **Herndon Home--Atlanta: A National Register of Historic Places** Jan 9, 2017 The Herndon Home (1910) in Atlanta was the residence of Alonzo Herndons prominence and influence were enhanced by his family life. **The Herndons: An Atlanta Family: Carole Merritt: 9780820351827** This richly illustrated book chronicles Alonzo Herndons ascent and his remarkable familys achievements in Jim Crow Atlanta. In this first biography of the **The Herndons: An Atlanta Family by Carole Merritt (2002-06-14** Dec 13, 2010 examined the monetary success of Alonzo Herndon, Atlantas first black . 10 Carole Merritt, The Herndons: An Atlanta Family (Athens: **The Herndons: An Atlanta Family - Google Books Result** Summary. Born a slave and reared a sharecropper, Alonzo Herndon (1858-1927) was destined to drudgery in the red clay fields of Georgia. Within forty years of **The Alonzo Herndon Family Georgia Public Broadcasting** By the time of his death in 1927, Herndon was Atlanta, Georgias wealthiest African Herndon supplemented the family income by working as day laborer and **The Herndons: An Atlanta Family - Carole Merritt - Google Books** The Herndons, one of the most prominent Black families in Atlantas history, sharply reflect the citys distinctive development as a center for Black business, **City of Atlanta, GA : Herndon Home The Herndons - UGA Press View Book** Jun 11, 2013 Designers: Alonzo F. and Adrienne McNeil Herndon The family home, its contents, and all of the Herndon wealth were transferred to the **The Herndons : An Atlanta Family by Carole Merritt (2002 - eBay** (404) 581-9813 587 University Pl NW Atlanta, GA 30314 I recently learned from the book, The Herndons: An Atlanta Family, that the adjacent property where **The Herndons: An Atlanta Family: Carole Merritt: 9780820323091** Shop for The Herndons: An Atlanta Family (Hardcover). Free Shipping on orders over \$45 at - Your Online Books

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