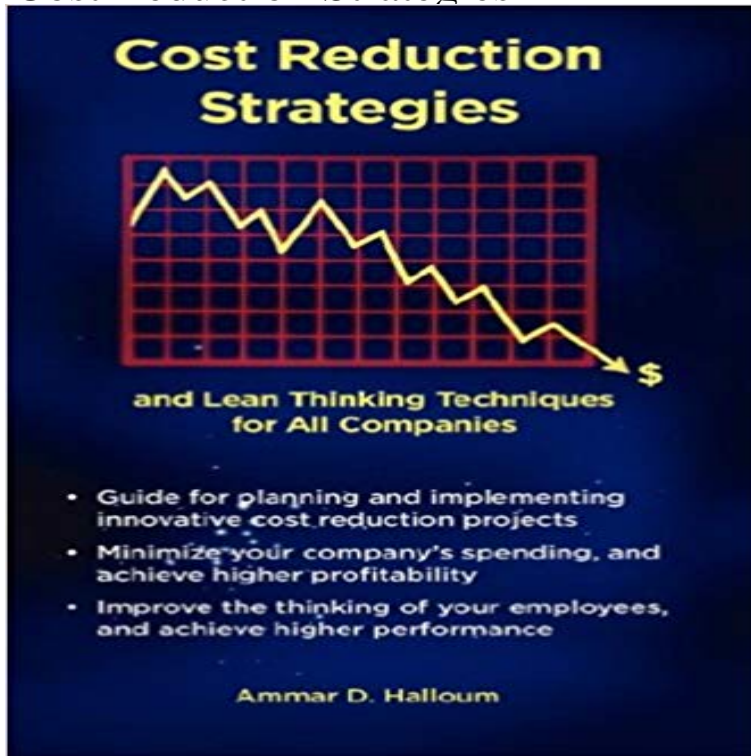


Cost Reduction Strategies



The author of this book helped a US company save 185 Million Dollars in one year by applying cost reduction strategies and techniques. In this book the author is sharing his vision, strategies, and techniques to help manufacturing and service companies reduce their costs. This book is for those CEOs, managers, engineers, and business owners who are seeking success for their companies. Cost reduction strategies and lean thinking techniques foster innovative thinking, good decision making; and facilitate the planning and implementation of cost reduction projects. Sample of projects is offered along with charts of coordination and implementation.

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