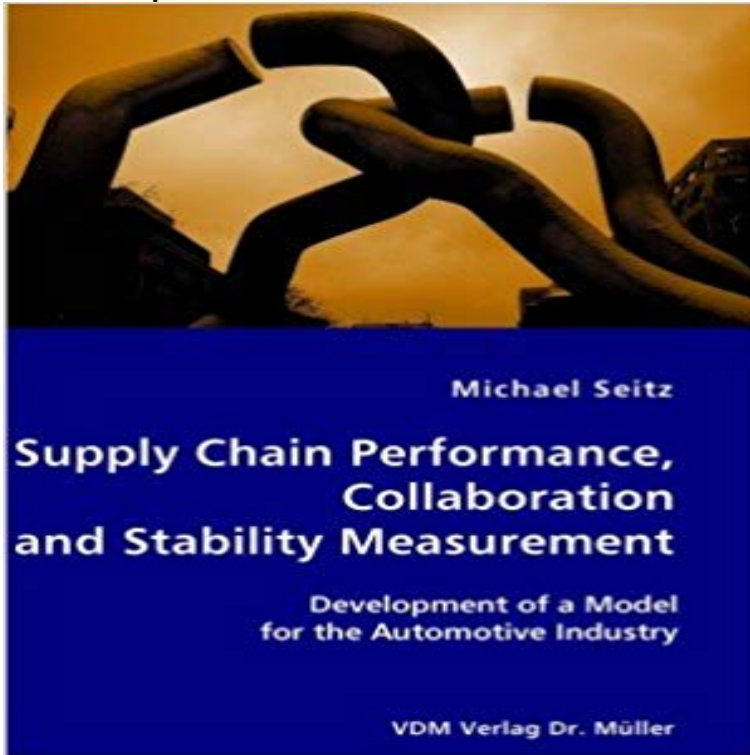


Supply Chain Performance, Collaboration, and Stability Measurement: Development of a Model for the Automotive Industry



Companies are competing in fast changing markets, characterised by high levels of variety and competition. Therefore they need two capabilities: the capability to understand their markets in terms of market drivers and market trends; and secondly the capability of a company and its supply chain to respond in a timely yet efficient manner. Managing such supply chains will be difficult without some degree of process integration and collaboration between supply chain partners. A first step is to know their own and that of their suppliers performance capability. Michael Seitz's work was about constructing a performance measurement tool to identify the operational performance between adjacent members of a supply chain. The SCOR model was used as the basis of the Performance Measurement System. This was extended to include a Collaborative Index, an additional measurement which could assess the levels of supply chain integration and collaboration, and a Stability Index, which was developed to measure the robustness of the evaluated supply chain. This book is interesting for students and decision makers working in the area of supply chain who want to gain a deeper knowledge about measuring supply chain performance.

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