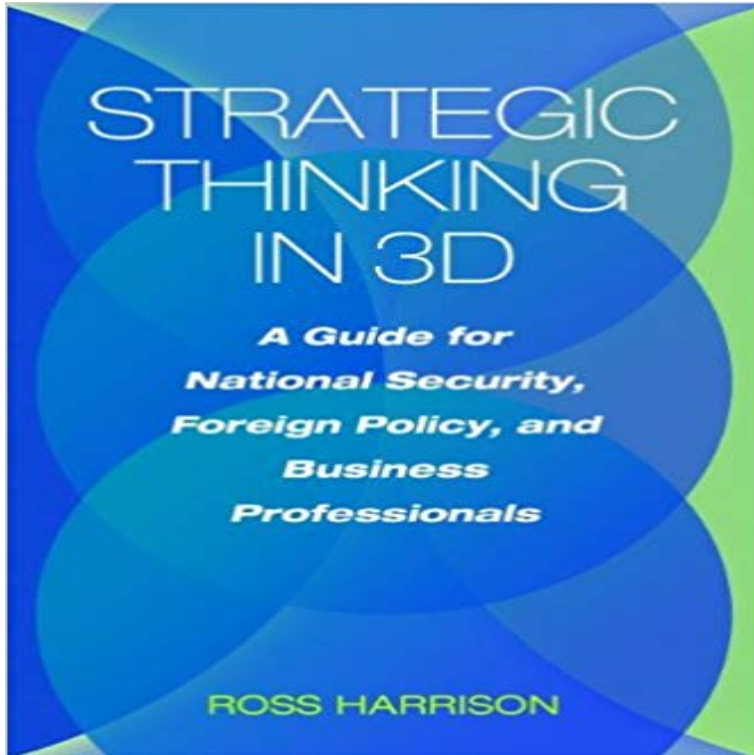


Strategic Thinking in 3D: A Guide for National Security, Foreign Policy, and Business Professionals



Effective strategic thinking requires a clear understanding of one's external environment. Each organization has a unique environment, but as Ross Harrison explains in *Strategic Thinking in 3D*, any environment—whether in the fields of national security, foreign policy, or business—has three dimensions: systems, opponents, and groups. Systems strategy involves the challenge of creating leverage against opponents by shaping the external environments they rely on for sustaining their power. Opponents-based strategy requires analyzing a competitor's capability, motivation, and strategy, assessing one's own competitive challenges, and then developing approaches for directly confronting the opponent. Group strategy aims to mobilize political, consumer, and market groups against the power of an opponent. *Strategic Thinking in 3D* makes strategy portable for individuals who switch careers multiple times during their professional lives, moving among public, nonprofit, and private sector jobs. Harrison uses al Qaeda's strategy against the United States as a capstone case study to demonstrate how strategic success often results from the cascading effect of wins in all three of these dimensions. Conversely, strategic failure can come from the mutual reinforcement of losses across these same three dimensions. Reinforcing and integrating the concepts, Harrison shows how strategy in 3D actually works in practice.

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