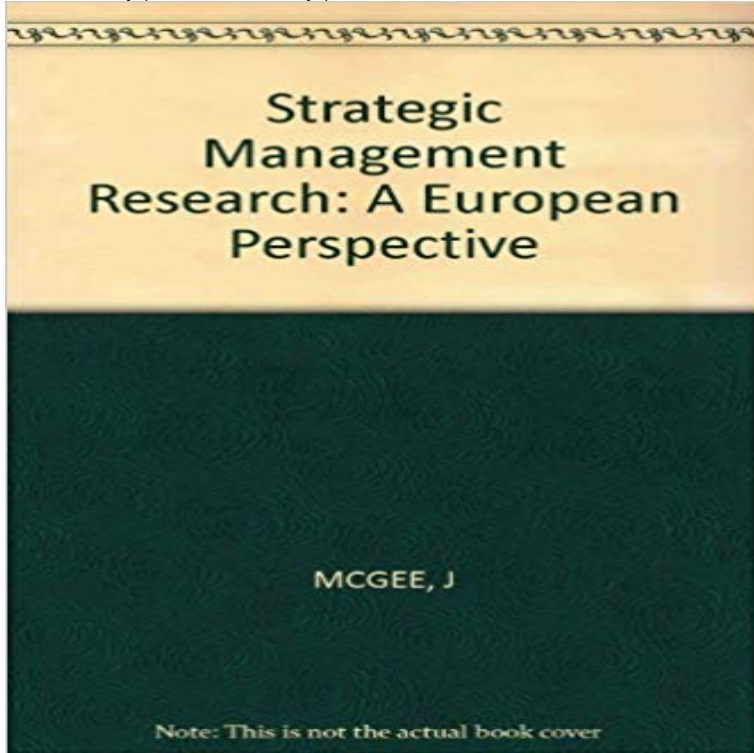


Strategic Management Research: A European Perspective



This volume has developed from a conference held at the European Institute of Advanced Studies in Management (EIASM), Brussels in June 1984. The papers selected for this volume comprise about fifty per cent of those presented at the conference and reflect some of the important trends in European strategic management research. Among the topics covered are the longitudinal and process aspects of strategy; the international aspects of strategy; business-government relationships and analytical techniques, especially industry analysis and competitive strategy. Each paper has been revised following a detailed review process.

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