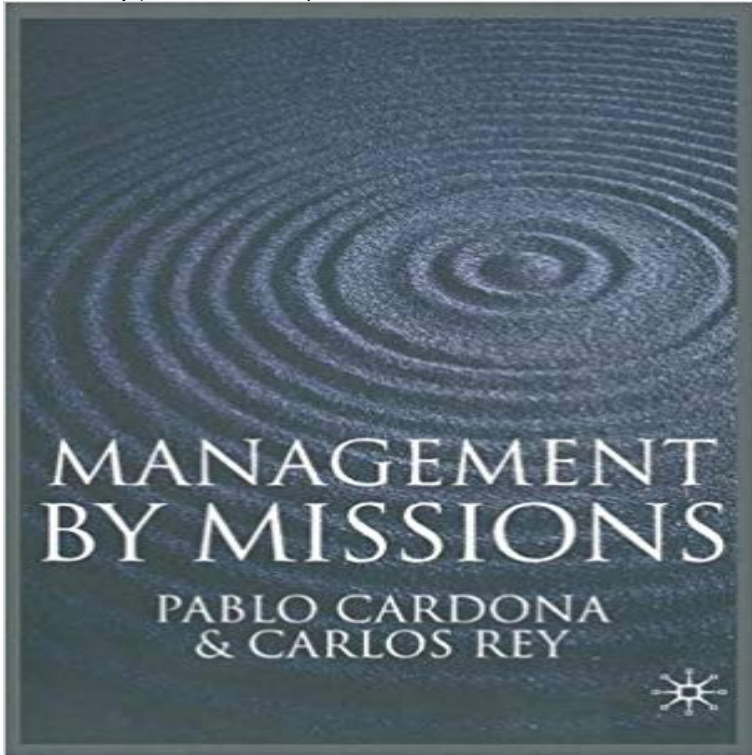


Management by Missions



Management by Missions is the idea of distributing the corporate mission to all levels of a company. The corporate mission is then made operational through objectives, which have no value in themselves, but are vital as a means to fulfil the mission. This new management philosophy ensures better performance in all levels of the organization.

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