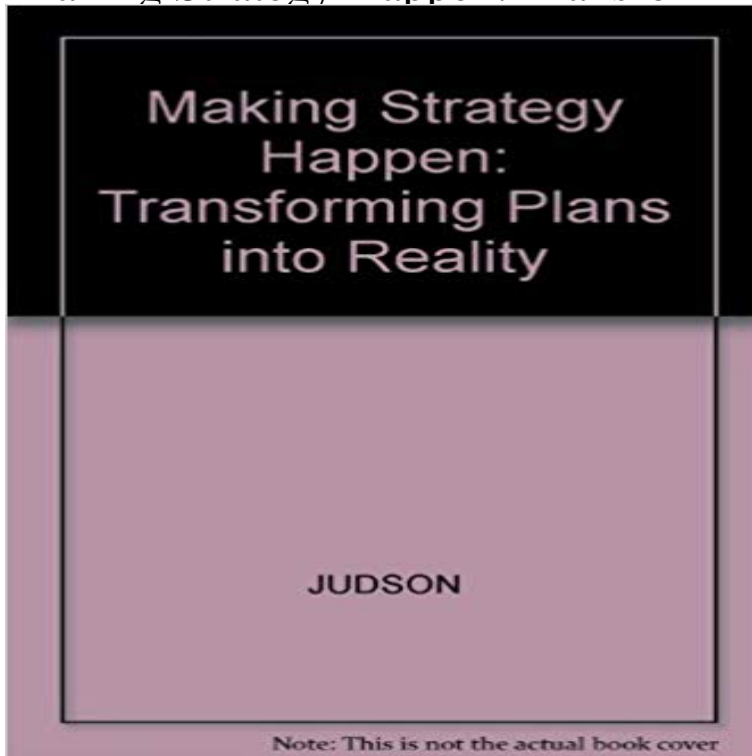


Making Strategy Happen: Transforming Plans into Reality



Most companies now have invested in strategic plans yet many boards are disappointed with the results of their work which falls far short of their plans. Most managers in this situation blame the lack of results on problems with implementation - they have failed to make their plans actually happen. This is a step-by-step guide to making your strategic plans happen, showing how to develop a detailed action plan which specifies who is to do what, when, with whose help and with what resources in order to achieve the fulfilment of the plan.

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