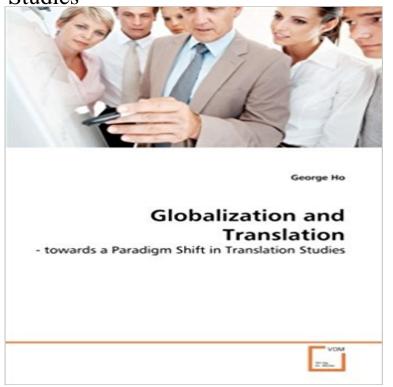
Globalization and Translation: - towards a Paradigm Shift in Translation Studies



George Ho was a professional translator with more than 15 years translation and editing experience both in New Zealand and China, which covers commercial, technical, scientific, medical, military, official, legal and general translations. He also has experience in interpreting, translation multimedia for packages, software and web localization projects, as well as in linguistic consultancy. He was awarded a PhD Degree in Translation Studies by the University of Auckland, New Zealand. He has published several including the one papers, entitled Translating Advertisements across Heterogeneous Cultures, which appears in the special issue of The Translator [SSCI/AHCI] in November 2004. Dr. George Ho was invited to establish the Department of Translation and Interpreting by Wenzao Ursuline College of Languages in Kaohsiung, Taiwan in August 2005. He has been the Chairman of the Department since.

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