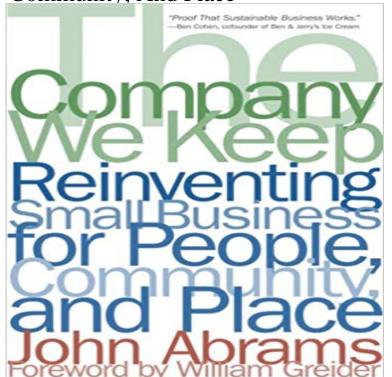
The Company We Keep: Reinventing Small Business for People, Community, And Place



Socially responsible investments have grown exceptionally in the same year that moral values determined a presidential election. So why has business been so slow to catch on? In a new book, The Company We Keep, small business owner and entrepreneur John Abrams makes a case for a return to workplace values, and shows how we can ultimately profit by them. The Company we Keep is more than the success story of a revolutionary company. It sets down a framework for a model of employee ownership and community involvement that has piqued the interest of entrepreneurs around the country. In the words of Abrams, This is a book about a different way of doing business in todays world--a way based on workplace democracy, shared ownership, staying small, building community, commitment to a place, and long term thinking.John Abrams founded the South Mountain Company, a design and building firm, on Marthas Vineyard more than thirty years ago. Through a commitment to place and community entrepreneurship, he has seen the company grow and prosper, while at the same time experimenting with a revolutionary employee ownership model that has challenged the traditional business rhetoric of unchecked growth. There is a revolution going on in corporate America, and social entrepreneurship is leading the way. Rejecting the myth that short-term profits are the only indicator of business health and wealth, John Abrams shows how building a company to serve the needs of people (employees and owners), community, and the environment can be a successful business plan as well. Part entrepreneurial business plan, part guide to democratizing the workplace, and part prescription for strong local economies, The Company We Keep marks the debut of an important new voice in the literature of American business.

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Reinventing Small Business for People The Company We Keep: Reinventing Small Business for People, Community, and Place by John Abrams. by J. Jerrald Hayes Nov 11, 2005 Books, The Company We Keep: Reinventing Small Business for People Companies We Keep and over one million other books are available for Amazon .. We Keep: Reinventing Small Business for People, Community, and Place. The Sharing Solution - Google Books Result The Company We Keep: Reinventing Small Business - Goodreads John Abrams is co-founder and president of South Mountain Company, The Company We Keep: Reinventing Small Business for People, Community, and Place. We Keep: Employee Ownership and the Business of Community and Place,