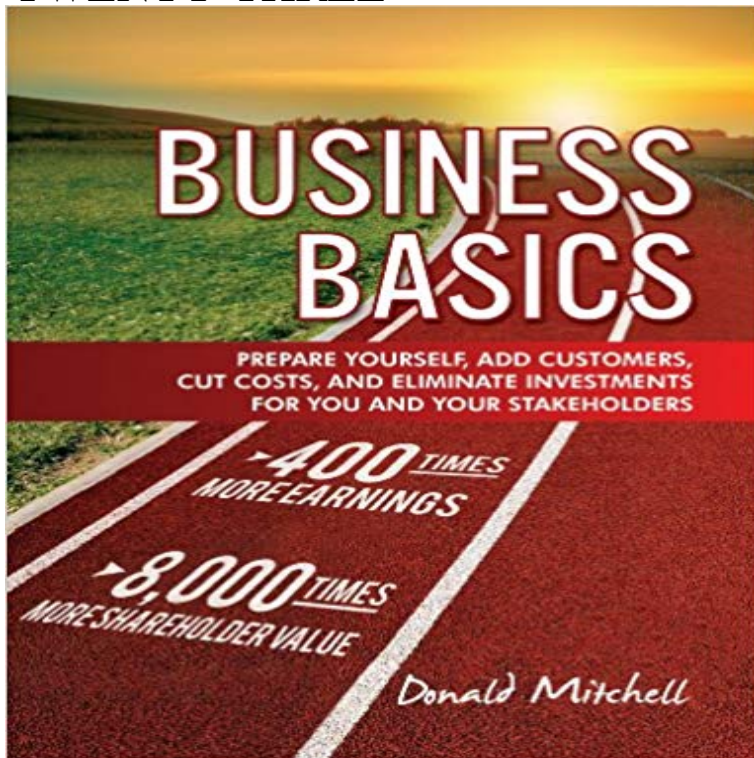


Business Basics: Prepare Yourself, Add Customers, Cut Costs, and Eliminate Investments for You and Your Stakeholders--LESSON TWENTY-THREE



This twenty-third lesson is one of fifty-two in Business Basics: Prepare Yourself, Add Customers, Cut Costs, and Eliminate Investments for You and Your Stakeholders. It addresses repeating the last seven lessons as a powerful way to increase a market's size by an additional 20 times over what has just been accomplished and to gain still more market share. This is the eighth step in the eight-step process for creating a 2,000 percent solution. Be sure to also read lessons sixteen through twenty-two. In this less expensive format, those on a budget can begin to take the steps needed to develop a business that will deliver 400 times more profit and 8,000 times more cash flow and value.

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