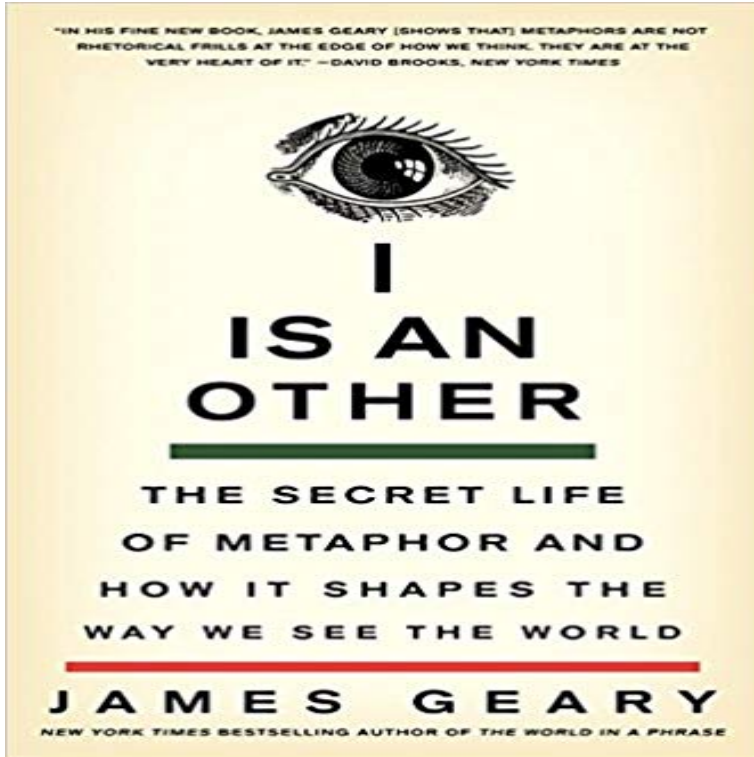


I Is an Other: The Secret Life of Metaphor and How It Shapes the Way We See the World



Sherlock Holmes could glance at a bowler hat and tell that its owners wife had ceased to love him. In this brilliant book about metaphor James Geary is no less astonishing, as he deciphers the subtle implications embedded in advertising slogans, familiar slang and government double-talk. You'll scarf down every page of I Is an Other and then ask for more. Michael Dirda, Pulitzer Prize-winning critic and author of Book by Book and Classics for Pleasure For lovers of language and fans of Blink and Freakonomics, New York Times bestselling author James Geary offers this fascinating look at metaphors and their influence in every aspect of our lives, from art to medicine, psychology to the stock market.

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