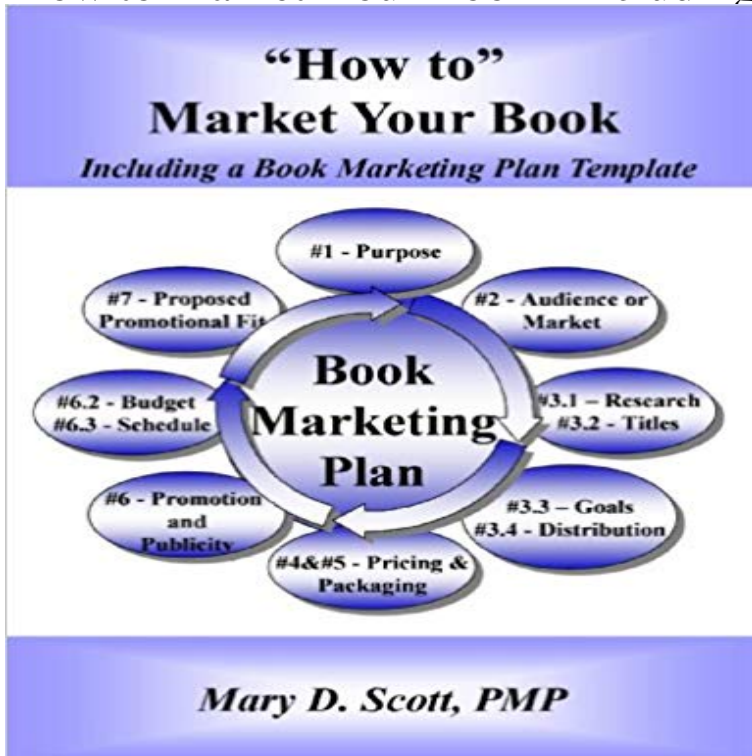


# How to Market Your Book - Including a Book Marketing Plan Template



How to Market Your Book - Including a Book Marketing Plan Template You have written your book, and now what? Step #1: Get the book published; and Step #2: Marketing, Marketing, and more Marketing! If you thought writing and publishing was the hardest part of being an author, you would be wrong Marketing is by far the hardest, most time consuming, AND THE MOST IMPORTANT!

It is time for you to: THINK PRODUCT! And, Your Book is Your Product! - AND - THINK PROCESS! Marketing Your Book is an on-going Process one that should start with Creating a Book Marketing Plan. This book includes a Book Marketing Plan Template to get you started.

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