

Jim Collins GOOD TO GREAT Summary: Why Some Companies Make the Leap ... And Others Dont Summary



This is a Summary of Jim Collins Good to Great: Why Some Companies Make the Leap And Others Dont The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the worlds greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others dont.

The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. Some of the key concepts discerned in the study, comments Jim Collins, fly in the face of our modern business culture and will, quite frankly, upset some people. Perhaps, but who can afford to ignore these findings? Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but dont have the current time to devour all 300 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This summary is not intended to be used without reference to the original book.

[\[PDF\] History: Fiction or Science?, Vol.2 \(Chronology\)](#)

[\[PDF\] Time Space and Things](#)

[\[PDF\] Wise Encyclopedia of Cookery 1951](#)

[\[PDF\] The Wisdom of the Upanishats](#)

[\[PDF\] Diccionario Debutant para estudiantes de frances Francais-espagnol/Espanol-Frances / Debutant Dictionary for students of French Francais-anglais / Spanish-French \(Spanish Edition\)](#)

[\[PDF\] Healing Balm for the Enlightening Soul: Inspirations from Archangel Gabriel Volume One \(Volume 1\)](#)

[\[PDF\] Survival Guide for Natural and Manmade Disasters \(Illustrated\)](#)

Good to Great: Why Some Companies Make the Leap and Others Listen to Good to Great: Why Some Companies Make the Leap and Others Dont audiobook by Jim Collins. Summary: Built To Last, the defining management study of the nineties, showed how Midas Touch: Why Some Entrepreneurs . **Summary - Good to Great: By Jim Collins -- Book Shortened into 35** Description. ABOUT THE BOOK. Good to Great: Why Some Companies Make the Leap and Others Dont was published in 2001 by HarperBusiness, a division **Quicklet on Jim Collins Good to Great: Why Some**

Companies Make Good to great : why some companies make the leap and others dont. by James Charles Collins James C Collins. Print book. English. 2001. New York : Harper **Good to Great: Why Some Companies Make the Leap and Others** Chapter-by-Chapter Summary and Commentary - Free excerpts by Diaris Alexander. Collins Good to Great: Why Some Companies Make the Leap and Others Dont This chapter introduces the story of Jim Collins's research team, their **Good to Great - Wikipedia** Good to great : why some companies make the leap and others dont. by James Charles Collins. Print book. English. 2001. London : Random House Business. **Summary: Good to Great By Jim Collins: Why Some Companies** Jan 21, 2014 - 18 min - Uploaded by 2000 BooksIn Good to great Jim Collins talks about why some companies remain of greatness -- why **Jim Collins - Articles - Good to Great** Feb 4, 2012 Detailed Summary of Jim Collins Good to Great: Why Some Companies Make the Leap and Others Dont. **Summary of Good to Great: Why Some Companies Make the Leap** Oct 16, 2001 The Hardcover of the Good to Great: Why Some Companies Make the Leap and Others Dont by Jim Collins at Barnes & Noble. **Good to Great: Why Some Companies Make the Leap and Others** 160 quotes from Good to Great: Why Some Companies Make the Leap and Others Dont: When [what you are deeply passionate about, what you can be best **Book Summary of Good to Great: Why Some Companies Make the** Oct 19, 2014 for the answer to this question, look no further than Good to Great: Why Some Companies Make the Leap and Others Dont by Jim Collins. **Jim Collins Good to Great Why Some Companies Make the Leap** Good to Great. Why Some Companies Make the Leap and Others Dont by Jim Collins. A summary of the original text. Most of today's truly great companies, like. **Good to Great: Why Some Companies Make the Leap and Others** Lessons on eggs, flywheels, hedgehogs, buses, and other essentials of Companies that make the change from good to great have no name for their They neither rant nor rave about a crisis and they dont manufacture one where none exists. .. His new book, Good to Great: Why Some Companies Make the Leap . **why some companies make the leap and others dont - WorldCat** Good To Great: Why Some Companies Make the Leap and Others Dont (2001) Jim Collins Most great companies enjoyed years of obscurity before their great **Good to Great Summary - Jim Collins - YouTube** This is a Summary of Jim Collins Good to Great: Why Some Companies Make And Others Dont The Challenge Built to Last, the defining management study **Chapter-by-Chapter Summary and Commentary - Quicklet on Jim** Jim Collins, already established as one of the most influential Why Some Companies Make the Leap and Others Dont, **Jim Collins GOOD to GREAT Summary : Why Some Companies** Find great deals for Jim Collins GOOD to GREAT Summary : Why Some Companies Make the Leap and Others Dont by Ant Hive Media (2016, Paperback). **Good to Great: Why Some Companies Make the Leap - Goodreads** Good to Great: Why Some Companies Make the Leap and Others Dont by Jim The summary version of Jim Collins Good to Great does a pretty smart **The Topline Summary of Jim Collins Good to Great - Why Some** Good to Great: Shortened Version (Into 35 Pages or Less)! Why Some Companies Make the Leap and Others Dont Good to Great is a book written by **Summary - Good to Great: Why Some Companies Make the Leap** Editorial Reviews. Review. Five years ago, Jim Collins asked the question, Can Make the Leap and Others Dont - Kindle edition by Jim Collins. Summary: Good to Great Summarized for Busy People. Wilson Publishers. Good to Great: Why Some Companies Make the Leap and Others Dont In summary the book is a report on a 5-year research on what make good Finally read Good to Great, by Jim Collins (yes, I know that Im a bit behind in my reading **Good to Great: Why Some Companies Make the Leap and Others why some companies make the leap and others dont - WorldCat** Jan 22, 2015 Summary: Good to Great: Why Some Companies Make the Leap and Others Dont. Leave a reply. Built to Last, the defining For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity **Summary: Good to Great: Why Some Companies Make the Leap** Summary of Good to Great: Why Some Companies Make the Leap and Others Dont by Jim Collins by Instaread (2015-12-07) [Instaread] on . **Good to Great: Why Some Companies Make the Leap and Others** Mar 1, 2017 Buy Summary: Good to Great By Jim Collins: Why Some Companies Make the Leap and Others Dont from Dymocks online BookStore. **Good To Great Jim Collins Summary & Review Tom Butler** This is just a summary, but you will get real insights only i Good to Great: Why Some Companies Make the Leap and Others Dont 1st by Jim Collins. **Good to Great: Why Some Companies Make the Leap - Goodreads** Review the key ideas in the book Good to Great by Jim Collins in a condensed Soundview to Great. Why Some Companies Make the Leap and Others Dont **Good to Great -** Good to Great: Why Some Companies Make the Leap and Others Dont, by Jim Others Dont, Jim Collins offers insight into what makes a business truly great. A Summary of Built to Last: Successful Habits of Visionary Companies by Jim