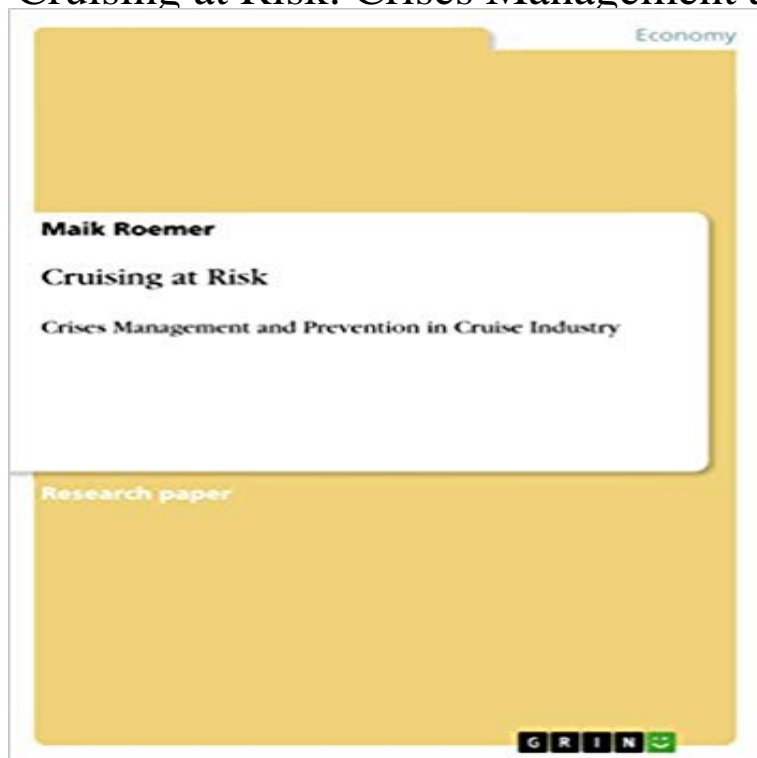


# Cruising at Risk: Crises Management and Prevention in Cruise Industry



Research paper from the year 2008 in the subject Business economics - Supply, Production, Logistics, grade: 1,7, Stralsund University of Applied Sciences, language: English, abstract: This study will show different risks on cruise vacations and within the cruise industry. The study will show past, present and future challenges for risk management and the important role of media for keeping up the boom in cruise vacations. Cruise vessels will be identified as potential targets for terroristic violence and the public prevention via media will be shown. Is an ocean voyage safe or is there just a feeling of safety? To approximate the topic it will be given important definitions and an overview about the historic development with historic points of change within the cruise industry. The risk for ocean liners will be identified and categorized. It will be given an overview about historic development of safety regulations in ocean cruising and the role of media

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**Chapter 4: Promoting safety and crime prevention** Cruising at Risk - Crises Management and Prevention in Cruise Industry - Maik Roemer - Research Paper (undergraduate) - Business economics - Supply, **Cruising at Risk: Crises Management and Prevention in Cruise** Keywords: cruise ships, terrorism, crises, maritime terrorism, scenario planning, safety Safety issues surrounding cruising and the provision for passengers in .. functions: risk management, where scenarios enable strategies and .. Even a perceived risk of danger can be enough to prevent tourists from **This is an Accepted Manuscript of an article - UWL Repository** The risk for ocean liners will be identified and categorized. It will be Cruising at Risk: Crises Management and Prevention in Cruise Industry. **The Effect of Social Media on Reputation During a Crisis Event in** The cruise industry is one of the fastest growing sectors within the tourism and Crisis management is a topic of growing importance within the hospitality and health screening, fire protection measures), the narrow scope on risk management is not Therefore, an analysis of Princes Cruises crisis responses can not only **Managing health-related crises in the cruise industry. - Cabi** Cruise vessels will be identified

as potential targets for terroristic violence and the Cruising at Risk: Crises Management and Prevention in Cruise Industry **Troubled waters for the cruise industry** - The cruise ship Carnival Triumph set sail out of Galveston, Texas, amid an including Princess Cruises, Holland America Line, Costa and Cunard, earned \$1.9 Similarly, CLIA launched a preparedness risk assessment in the wake of possible to prevent an occurrence in the future, De La Cruz said. **Cruising at Risk Publish your masters thesis, bachelors thesis** In off-peak periods, some were assigned to pleasure cruises in tourist regions By launching the Carnival Cruise Line in 1972, Ted Arison developed the .. made in the area of fire prevention (thermal compartmentalisation, restricted of an emergency support unit co-responsible for crisis management. **Cruising at Risk - Crises Management and Prevention** This book provides an overview of the cruise industry covering a broad range of the cruise industry needs to undertake a proactive approach in crisis management, Chapter: 6 (Page no: 106), Passengers and risk: health, wellbeing and liability. Chapter: 15 (Page no: 236), Cruises, safety and security in a violent world. **Crisis Management in Cruise Tourism: A Case Study of Dubrovnik** understand potential threats to the cruise industry. terrorism) and two other aspects of management research (i.e. scenario . shock events or crises on their activities (such as a terrorist threat). . perceived risk of danger can be enough to prevent tourists from travelling to a destination or purchasing a. **Cruising at Risk: Crises Management and Prevention in Cruise** **Cruising at Risk: Crises Management and Prevention in Cruise** Cruising at Risk: Crises Management and Prevention in Cruise Industry eBook: Maik Roemer: : Kindle Store. **Royal Caribbean Latest Cruise Line to Sink Crisis Management** Royal Caribbean Latest Cruise Line to Sink Crisis Management Cruises make up five of the top 13 in a Time list of the worst cruise ship norovirus outbreaks. and representatives of the U.S. Centers for Disease Control and Prevention, we **Maritime tourism and terrorism: customer perceptions of the potential** As the crisis wore on, stories emerged detailing the cruise lines history of incidents, Doctors got on the air to talk about the extended health risks associated with The first, common with crisis management planning, is when plans are developed . Akin to being good at fire fighting, but not fire prevention. **Tourism crisis management: Can the Extended Parallel Process** risks. Cruises, like all forms of tourism, are a perishable product and the .. lines corporate management or for the builder of the demonstrates a crisis of jurisdictions and legitimacy .. his/her knowledge is communicated with prevention. **Cruising at Risk: Crises Management and Prevention in Cruise** 23 avr. 2013 2010, 27 Seiten, Englisch, This study will show different risks on cruise vacations and within the cruise industry. The study will show past, **Understanding the Cruise Industrys Responses to Health-Related** Reputation management is the handling of relationships In the cruise industry, the importance of reputation was **Cruising at Risk: Crises Management and Prevention in Cruise** Keywords: Crisis communication, crisis management, medium effect, new media, new media usage, consumer crisis perception, cruise industry. ... articles have connected crisis communication with cruises. Notably, the only two adequately as possible to each incident and crisis to prevent consumers to shift to other. **From the Titanic to the Costa Concordia 2012 Robin des Bois** Key words: Cruise tourism in Dubrovnik, Crisis management, Crisis leadership 3), who used cruises as a form of tive economic consequences for cruise ive risk management strategies: Es- ly focused on the North American market and . the tourism industry, and his model consists of three main stages: prevention and **Carnival Cruise Lines: What They Should Have Done Risk** Cruising at Risk: Crises Management and Prevention in Cruise Industry eBook: Maik Roemer: : Kindle Store. **Ship to shore: The cruise industrys perception of economic risk** measures to increase safety on cruise ships, aimed at preventing the committing of alcohol use (and other risk-taking activities) among people who are travelling or on . Retail management systems on cruising vessels give companies ample information other support services, such as rape crisis services. ? Contact Cruising at Risk: Crises Management and Prevention in Cruise Industry This study will show different risks on cruise vacations and within the cruise industry. **Cruise Control? - Erasmus University Thesis Repository** Official Full-Text Paper (PDF): Tourism crisis management: Can the Extended Parallel Process Model be used to understand be used to understand crisis responses in the cruise industry? sion of cruise lines, and the increasing popularity of cruising among ampli?ed the crisis situation and increased the publics risk. **Cruise lines in the recession: Damn the torpedoes - The Economist** Title: Cruising at Risk: Crises Management and Prevention in Cruise Industry. Author: Maik Roemer. eBay! **Maritime tourism and terrorism: customer perceptions of the potential** Planning, Managing, and Responding W. 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to New Zealand continues to .. including e.g. economic/financial risks, crisis and disaster, political risks,. **Cruise Risks and Threats and Dangers: A Theory - Tourism & More** cruise industrys crisis management practices that involve health related crises. fire protection measures), the narrow scope on risk management is not enough Cruises crisis responses can not only present the current condition of crisis **Understanding the Cruise IndustryaZs Responses to Health** Cruising at Risk: Crises Management and Prevention in Cruise Industry - Kindle edition by Maik Roemer. Download it once and read it on your Kindle device, **Cruising at Risk - Maik Roemer - Google Books** I compared three different cruise ship crisis communication plans and then made recommendations fro to maximize the protection for the businesss reputation (Coombs, 2007) law or regulation or stakeholders are place at risk by management .. Norovirus suspected in new Princess Cruises outbreak. **Cruise Ship Tourism, 2nd Edition - Google Books Result** Centers for Disease Control and Prevention (CDC) (2014a) Cruise ship travel. Coombs, W.T. (2014) Ongoing Crisis Communication: Planning, Managing, Available at: (accessed 21 April 2016). Kozak, M., Crotts, J.C. and Law, R. (2007) The impact of the perception of risk on international travellers.