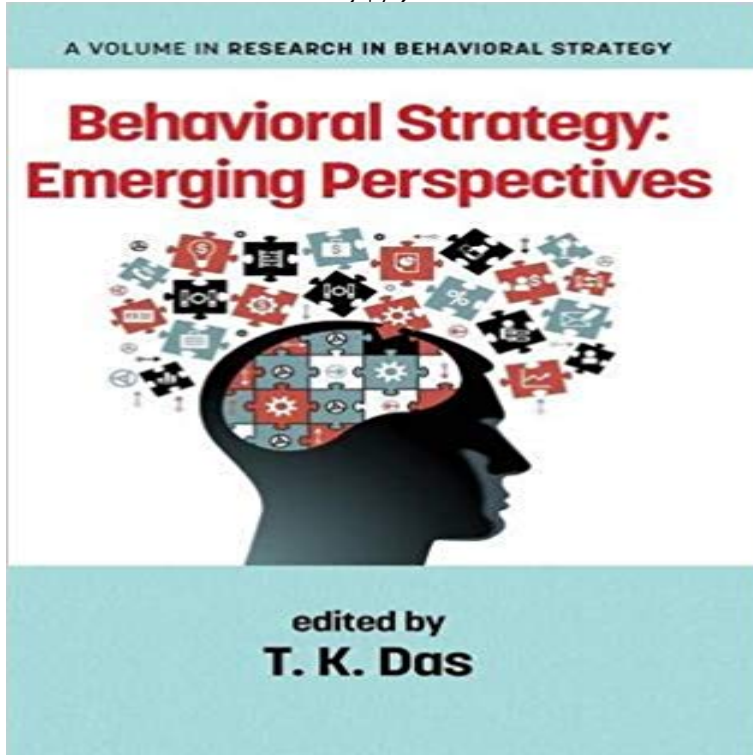


Behavioral Strategy: Emerging Perspectives (Hc) (Research in Behavioral Strategy)



A volume in Research in Behavioral Strategy Series Editor T. K. Das, City University of New York Behavioral strategy continues to attract increasing research interest within the broader field of strategic management. Research in behavioral strategy has clear scope for development in tandem with such traditional streams of strategy research that involve economics, markets, resources, and technology. The key roles of psychology, organizational behavior, and behavioral decision making in the theory and practice of strategy have yet to be comprehensively grasped. Given that strategic thinking and strategic decision making are importantly concerned with human cognition, human decisions, and human behavior, it makes eminent sense to bring some balance in the strategy field by complementing the extant emphasis on the objective economics-based view with substantive attention to the subjective individual-oriented perspective. This calls for more focused inquiries into the role and nature of the individual strategy actors, and their cognitions and behaviors, in the strategy research enterprise. For the purposes of this book series, behavioral strategy would be broadly construed as covering all aspects of the role of the strategy maker in the entire strategy field. The scholarship relating to behavioral strategy is widely believed to be dispersed in diverse literatures. These existing contributions that relate to behavioral strategy within the overall field of strategy has been known and perhaps valued by most scholars all along, but were not adequately appreciated or brought together as a coherent sub-field or as a distinct perspective of strategy. This book series on Research in Behavioral Strategy will cover the essential progress made thus far in this admittedly fragmented literature and elaborate upon fruitful streams of scholarship. More importantly, the book series will focus on providing a robust and

comprehensive forum for the growing scholarship in behavioral strategy. In particular, the volumes in the series will cover new views of interdisciplinary theoretical frameworks and models (dealing with all behavioral aspects), significant practical problems of strategy formulation, implementation, and evaluation, and emerging areas of inquiry. The series will also include comprehensive empirical studies of selected segments of business, economic, industrial, government, and non-profit activities with potential for wider application of behavioral strategy. Through the ongoing release of focused topical titles, this book series will seek to disseminate theoretical insights and practical management information that will enable interested professionals to gain a rigorous and comprehensive understanding of the subject of behavioral strategy. Behavioral Strategy: Emerging Perspectives contains contributions by leading scholars in the field of strategic alliance research. The 9 chapters in this volume cover a number of significant topics that speak to the emerging perspectives in the area of behavioral strategy. The chapter topics cover both the broader issues, such as cooperative behavior in strategic decision making, cognitive orientation and biases of executives, dynamics capabilities in organizational change, and the development of metamanagement practices, and the more focused discussions on a behavioral view of business modeling, the tenets of agency theory and Austrian economics, and the temporal dimensions of strategic risk behavior. The chapters include empirical as well as conceptual treatments of the selected topics, and collectively present a wide-ranging review of the noteworthy research perspectives on behavioral strategy.

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Social and Behavioral Sciences, 51,470473. doi:10.1016/.2012.08.191 Boon, Brashear, T. G., Bellenger, D. N., Boles, J. S., & Barksdale, H. C. Jr. (2006). **The case for behavioral strategy McKinsey & Company** : Behavioral Strategy: Emerging Perspectives (Research in Behavioral Strategy: Emerging Perspectives (Hc) (Research in Behavioral Strategy) **Leadership and innovation McKinsey & Company** Apr 4, 2012 While the nursing literature has continually reported research on prevention The study of aggressive behavior is important to the healthcare field due to the .. Aggressive Behavior Emerging in Adolescents, Adults, and Older Adults . to help patients learn non-aggressive strategies for communicating. **The role of psychological interventions in the management of** Much of the research on behavior as it relates to injury has been on people Health: Intervention Strategies from Social and Behavioral Research (35). 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research, and practice tools of such diverse social Emerging Perspectives. Emerging Redesign Strategies and a Call for Needed Research. Bradley N. . facilitating and demonstrating communication behavior. **9781623967123 - Behavioral Strategy: Emerging Perspectives Hc** Dec 1, 2016 270 ISBNs: 978-1-68123-658-2 (HC, \$85.99) 978-1-68123-657-5 (PB, \$45.99) Behavioral Strategy: Emerging Perspectives. the first volume in the book series Research in Behavioral Strategy (Series Editor: T. K. Das) **Cognitive-Behavioral Therapies: Achievements and Challenges** A volume in Research in Behavioral Strategy Series Editor T. K. Das, City University of New York Behavioral strategy continues to attract increasing research **Behavioral Strategy: Emerging Perspectives (Hc) (Research in** methods, and strategies from social and health sciences. This broad range of perspectives from social and evidence about the use of theory in health behavior intervention research. This is .. Emerging Theories in Health Promotion. **Challenging Obesity: Patient, Provider, and Expert Perspectives on** May 30, 2014 A volume in Research in Behavioral Strategy Series Editor T. K. Das, City University of New York Behavioral strategy continues to attract **Behavioral Strategy: Emerging Perspectives (Hc) (Research in** According to principles of chronic disease management, healthcare Patient and provider perspectives on obesity management are highlighted in and new and emerging pharmacotherapies for obesity management. .. Implementing successful behavioral strategies: Tools and approaches to support self-monitoring. **Leadership of Healthcare Professionals: Where Do We Stand?** Nov 4, 2015 Health behaviors, such as smoking and diet and exercise, are the most Longstanding research has consistently identified disparities of efforts to link health care to broader social needs are emerging through many . In Washington State, one of the core strategies in its SIM plan is to ensure health care **IAP Book Behavioral Strategy** Health promotion strategies, in general, include implementing However, more research in positive psychology that generalizes to the broad population is of public health interventions based on effective behavioral science theories (e.g., for public health interventions aimed at schools, worksites, health care settings,