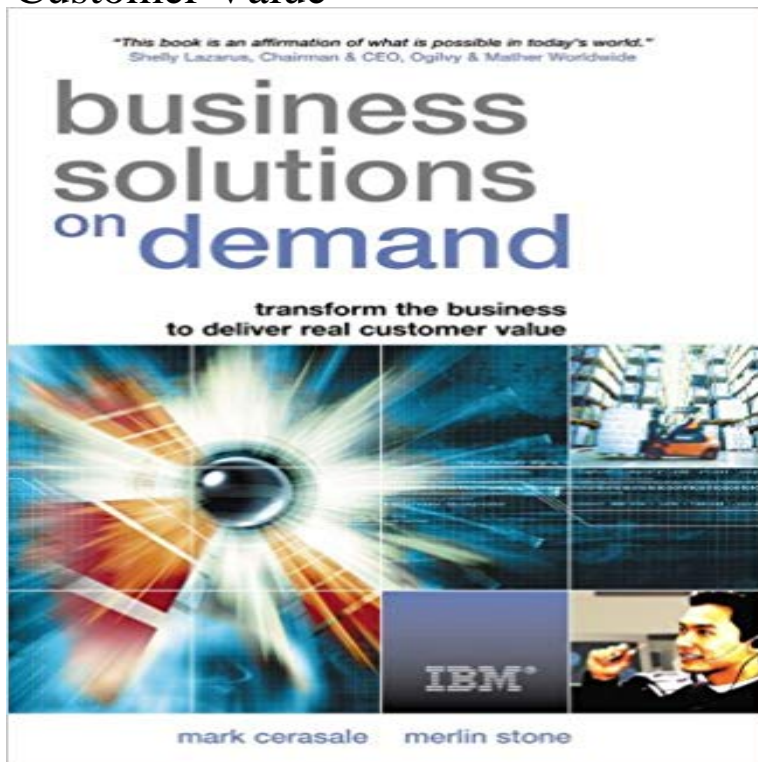


Business Solutions on Demand: Transform the Business to Deliver Real Customer Value



* Based on both IBM's own unique business transformation and those it has helped its clients to achieve

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