

Social Media Performance Quotient of eCommerce Brands in India



In the last quarter of 2012 we did an extensive research on the social media activities of top Indian commerce brands. We monitored social interaction data of around 100 ecommerce Indian brands comprising of about 1.5 million mentions from September to December 2012, using BoxMyTalk as the social monitoring and analytic platform. The social data across Twitter, Facebook, Google+, Tumblr and 20 major consumer sites has been monitored and analyzed on various important social metrics to assemble this report. The primary objective is to bring out a comprehensive and insightful social media report on ecommerce industry in India.

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of social media on consumer decision, it is vital for ecommerce brands to **ClearTrip Archives - Social Samosa** Here is a list of Social Media and Digital Marketing Agencies in India Brands: Google, Youtube, Chrome, India Get your Business Online, Services: SEO, Designing, Websites, eCommerce Portals, Apps, Training, etc. . iQuanti: It is a Digital marketing agency that provides high performance services. **Social Quotient of E-Commerce Brands (India, 2012) - Social Samosa** 12 mar. 2013 Social Quotient of E- Commerce Brands (India, 2012) Ecommerce Scenario in India Even though India boasts of an Internet population of 130 **List of 300 Indian Social Media & Digital Marketing Agencies 2015** BoxMyTalk Blog is a collection of articles and insights on how social media monitoring Social Media Performance Quotient of E-Commerce Brands in India. **Anurag Kumar LinkedIn** This report is an analysis of the strategies employed by major Ecommerce brands (MakeMyTrip, Jabong, Cleartrip, Flipkart etc) on the social **Report: Social Quotient of E-Commerce Brands in India 2012 [Free** So which Indian Ecommerce site do you think performs the best on Social Media platforms? Did you think it was Flipkart? While in certain cases that is true, **Social Media Performance Quotient of E-Commerce Brands (India** [slideshare id=17132518&doc=reportpresentationslideshare-130312082339-phpapp02&w=650&h=500]. With new ecommerce companies **[Free Report] Social Media Performance Quotient of Ecommerce** 12 mar. 2013 Social Quotient of E-Commerce Brands (India, 2012) Ecommerce Scenario in India Even though India boasts of an Internet population of 130 **Social Media Performance Quotient of E-Commerce Brands in India Social Media performance quotient of Ecommerce Brands in India** Indian Institute of Management, Bangalore July 2015 Present (2 years)Bengaluru Area, India Social Media Performance Quotient of eCommerce Brands. **Use Social Media Networks to Make Known Your Blog with - Pinterest** A lot of Ecommerce brands have started taking up social media very are seeking. social media performance of ecommerce brands in India **Customer Satisfaction BoxMyTalk Blog** 4) Better Holiday Awards- Led the campaign on social media for the brand. Social Media Performance Quotient of Ecommerce Brands in India. Simplify360. **Social Media Performance Quotient of eCommerce Brands in India** Ecommerce Scenario in India 1. How are Ecommerce Brands using Social Media . . reason behind Flipkarts stellar performance is. **Social Media Performance Quotient of E-Commerce Brands (India** Social Media Performance Quotient of E-Commerce Brands in India of social media on consumer decision, it is vital for ecommerce brands to **US E-commerce brands on Social Media - SlideShare** E COMMERCE AND SOCIAL MEDIA As a part of our research, we . Social Media Performance Quotient of E-Commerce Brands (India, 2012).