

Connect Access Card for Communicating in Groups: Applications and Skills



In its ninth edition, *Communicating in Groups* provides a fresh look at modern group communication while retaining the foundational information about research and theory that has made the text so popular. Helpful tables and images, as well as boxes showcasing ethical dilemmas, Apply Now situations, and current issues related to media and technology complement the information. Along with the authors conversational style, these features make the text accessible and relatable for students, who will come away with a deep understanding of small group communication and the positive impact they can have through effective interactions. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. It provides tools that make assessment easier, learning more engaging, and studying more efficient. For instance, Connect contains SmartBook, the first and only adaptive reading experience available for the higher education market. Powered by the intelligent and adaptive LearnSmart engine, SmartBook facilitates the reading process by identifying what content a student knows and doesn't know. As a student reads *Communicating in Groups*, the material continuously adapts to ensure that he or she is focused on the content most crucial to closing specific knowledge gaps.

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