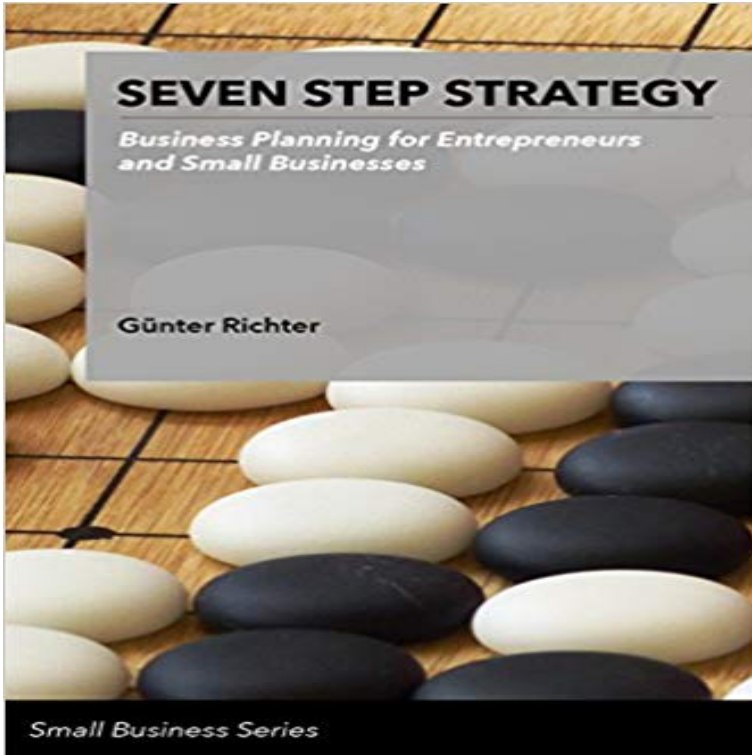


Seven Step Strategy: Business Planning for Entrepreneurs and Small Businesses



Are you struggling to turn your business idea into a reality? Are you struggling to grow your existing business or even to understand how well your business is doing? Do you know that you need a business strategy and a business plan but are not sure how to do one? Many people have great business ideas. Business ideas that could become a sustainable income for them and their families, ideas that could create jobs, or ideas that could make the world a better place. Unfortunately many of these ideas never see the light of day, the reasons are numerous. Some of us with good ideas are sometimes not good or experienced business people, or simply lack the confidence to start and run a business. Many people try and fail, while some may achieve mediocre success. How then do you take your idea and make it a reality? What are the steps that you need to take? What if the seemingly intangible concept of building a business strategy could be condensed into a manageable number of simple steps? What if you were guided through these steps with relevant and easy to understand examples? Picture how much easier it would be to construct a business plan being guided with specific templates. I think there is a way to bring this level of expertise and assistance to the entrepreneur and small business owner in an affordable manner. The Seven Step Strategy guide is designed specifically for entrepreneurs and small business owners and will help you achieve a number of important steps in working toward making your business idea a reality.

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